



February 7, 2011

<http://annualreport.abcis.org>

Dear Church Secretary or Pastor:

Did you know that the attention span for an average adult is 20 minutes? And in some studies, it was only 7 seconds before something distracted most adults from a task they were involved in. People spend on an average, one minute on a website before they move on to the next one. If you are on Facebook or you Tweet, you know a quick line is how many of us share our thoughts or feelings these days, with family and friends.

Even reading this note may be more time than you feel like you have to invest in determining whether there is information included that you need to know.

There is a new short version of the Annual Report for 2010.

It's only three pages and most of the first page is pre-printed with your church information already appearing. You can access this form online at the website shown up above or you can spend a few minutes filling out the hard copy. Either way, what you are able to share concerning your church and pastor is important information, enabling us to better partner with your congregation in ministry.

If you have any questions, please feel free to contact:

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